

## DEVELOPMENT

### Presales prepped for residences to be part of Gulch tower

*Units for future Marriott concept will start at \$1.6M*

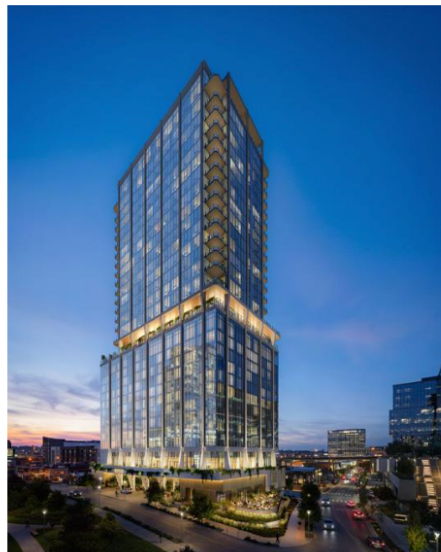
WILLIAM WILLIAMS MAR 26, 2025



Marriott Edition  
Courtesy of Tidal, ESa

Presales will begin by spring's end for the 84 high-end residences to be part of a Marriott hotel project long slated for the North Gulch.

To be called The Residences at The Nashville Edition (stylized as "EDITION"), the units will be priced starting at \$1.6 million and range from one to four bedrooms, including two half-floor penthouses. New images have been released related to the project.



Marriott Edition  
Courtesy of Tidal, ESa

The announcement of the presales comes as the development team recently applied for a foundation permit, according to a Metro Codes document.

Marriott and New York-based development firm Tidal Real Estate Partners will undertake the project, with the latter entity overseeing the effort and owning the land.

Nashville-based architectural firm ESa is designing the tower, with New York-based INC Architecture & Design designing the interiors of both the residences and hotel rooms.

Edition was partly created by entrepreneur, hotelier and former Studio 54 co-founder Ian Schrager, who as of 2022 is no longer associated with the brand and is not working on the Nashville project.

As the *Post* reported in 2023 (read [here](#)), the future tower will stand 28 floors (a previous design had it at 16 with a 20-story version prior to that), 272 hotel rooms (it had been 280) and about 10,000 square feet of retail space (up from the previous 8,900). Previously, the high-rise was to have offered 72 for-purchase condominiums.

Amenities for The Residences at The Nashville Edition, according to the announcement, will include an outdoor pool with cabanas, full-service spa and in-home dining, a golf-simulator, a fitness center and multiple lounges. The amenities will be shared with the hotel component.

The luxury hotel will be located at [1101 Grundy St.](#) and rise 355 feet. If standing today, it would rank among Nashville's 25 to 30 tallest buildings, according to *Nashville Post* research.

Tidal has not announced a groundbreaking date.

The building will rise one-half block south of Tidal's 21-story residential high-rise 1111 Church St. In addition, Tidal and equity partner Access Industries plan a mixed-use tower to be located on 0.8 acres at 125 11th Ave. N. next to the Church Street high-rise (read [here](#)) and a 16-story tower to rise on 0.79 acres at 1213 Grundy St. For the latter (read [here](#)), and in December 2021, Tidal paid \$29.25 million for the two-parcel, 1.15-acre property (with a main address of 114 George L. Davis Blvd.).

Marriott offers an Edition portfolio of 15 operational hotels and seeks 13 more, the company website notes. Open hotels are located in Abu Dhabi, Barcelona, London, Madrid, Miami Beach, New York (Madison Avenue and Times Square), Shanghai, Tampa and Tokyo, among other cities. Many of the hotels are five-star designated.

[https://www.nashvillepost.com/business/development/presales-prepped-for-residences-in-planned-gulch-tower/article\\_e8bb5d5f-28b8-4b62-a829-e78c64344e1c.html#tncms-source=login](https://www.nashvillepost.com/business/development/presales-prepped-for-residences-in-planned-gulch-tower/article_e8bb5d5f-28b8-4b62-a829-e78c64344e1c.html#tncms-source=login)